



RUNNER, WALKER, WHEELER OR STROLLER SAMPLE LETTER or EMAIL:

Dear _____,

I am gearing up to run (walk, wheelchair or stroll) in the Big House Big Heart 10K, 5K & 1-Mile. This is a unique event because it finishes on the University of Michigan’s famous football field 50-yard-line! It’s even more special because of the charitable component. A portion of each entry goes to the University of Michigan Program for Neurology Research & Discovery for ALS Research, University of Michigan C.S. Mott Children’s Hospital & Women’s Hospital and to the University of Michigan Cardiovascular Center. So, my entry into the race will act as a donation. Even more special, I can raise funds for a charity of my choice.

I have chosen to raise funds for _____ (nonprofit). This charity is near and dear to my heart because _____. I am asking for your support. Please pledge to donate \$10, \$20, \$50, \$100 or more to this charity. You may make your checks out directly to the charity and I will collect your donation. I will give you a tax deductible form for your tax records.

Please consider giving all that you can. I’m training hard and collecting vigorously to make a difference in our community. With the recent loss of so many charitable dollars in Southeast Michigan, I want to do my part to help. Please do your part!

Sincerely,

